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Tampa Bay Wave President Linda Olson Announced as Member of Rays 100

Organization Formally Endorses Rays 2020 Movement

TAMPA, FL (April 19, 2018) – Linda Olson, President/CEO of Tampa Bay Wave, Inc. (Wave) was recently named a community member of the Rays 100, a group of diverse business leaders advocating for the Tampa Bay Ray's move to Ybor City and committed to increasing business support for the team. Tampa Bay Wave, a local nonprofit dedicated to helping entrepreneurs build, launch, and grow breakout tech businesses in Tampa Bay, announced today their formal endorsement for Tampa Bay Rays 2020.

The Rays 100 is a group of seasoned business professionals who are aggressively backing Ybor City as the Tampa Bay Ray's new home, a campaign organized by the Tampa Bay Rays 2020, a non-profit lead by attorney Ron Christaldi, partner at Shumaker, Kendrick and Loop, and Chuck Sykes, the CEO of Sykes Enterprises. The Rays 100 will participate in a variety of promotional efforts to secure widespread community support of the team's relocation. This includes spreading the message to their circles of influence, advocating to elected officials, engaging in organizational communications and obtaining financial backing from the region's largest corporations with pledges to purchase season tickets and corporate boxes. The Ray's move to Ybor City is projected to increase attendance and revenue, ultimately making the team more competitive than in previous years.

Linda Olson, president and founder of Tampa Bay Wave, recently represented Wave's support of the community effort at the Ray 100 kick-off event held at The Lion's Eye Institute.

"I am delighted to be a part of the Rays 100 effort," said Linda Olson, President/CEO of Tampa Bay Wave. "The Tampa Bay Rays are an asset to our region not only as a baseball team but as an organization focused on innovation. Keeping the Rays in Tampa Bay is a key element to attracting the talent, startups, and capital that will continue to grow our technology ecosystem."

To learn more about Tampa Bay Wave and their commitment to community, visit www.tampabaywave.org/blog

ABOUT TAMPA BAY WAVE:

Tampa Bay Wave, Inc. is a 501(c)(3) nonprofit providing local entrepreneurs with facilitated access to the resources, expertise, and capital they need to grow vibrant technology-based companies in Tampa Bay and create high wage tech jobs, thus fostering an innovation-based economy for the region. Since March 2013, Tampa Bay Wave has supported more than 200 tech startups in Tampa Bay thanks to grant funding from the U.S. Economic Development Administration (EDA) and the U.S. Small Business Administration (SBA), plus support from its economic development partners Hillsborough County and the City of Tampa. Tampa Bay Wave also receives support from corporate partners such as Bank of America, Florida Blue, Foley & Lardner, Sourcetoad, Sykes Enterprises, Tampa Bay Rays, TECO, Trenam Law, The Nielsen Foundation, and Valley National Bank, previously USAmeriBank, and Florida Business Development Corporation. For more information, visit www.tampabaywave.org.

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